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## **RESEARCH INTERESTS**

- Critical Discourse Analysis
- Cognitive Metaphor Theory and Analysis
- English for Specific Purposes
- Contact Linguistics
- Multimodality

## **EDUCATION**

Ph.D., Comparative Literature, University of Southern California; 2003.

B.A., English, Università di Torino; 1995.

## **UNIVERSITY POSITIONS & APPOINTMENTS**

Senior Lecturer of English Language and Linguistics, ESOMAS Department, School of Management and Economics, Università di Torino; 2010 - present.

Lecturer of English Language and Linguistics, ESOMAS Department, School of Management and Economics, Università di Torino; 2006-2009.

Lecturer of Cinema, Comparative Literature and Italian, University of Iowa; 2004-2005.

Adjunct Professor of Film Studies, Department of Communication and Media Studies, Università Cattolica del Sacro Cuore (Brescia, Italy); 2004-2006.

Assistant Lecturer of Italian, Department of French and Italian, University of Southern California, 1995-2003.

## **AFFILIATIONS**

Research Fellow, CeRP (Center for Research on Pensions and Welfare Policies), Collegio Carlo Alberto (Torino, Italy); 2015-present.

Research Fellow, CIRM (Inter-university Research Center on Metaphors). Center director: Micaela Rossi (Università di Genova, Italy); 2021- present.

## **GRANTS AND AWARDS**

Outstanding Research Award, Department of Economics, Social Studies, Applied Mathematics and Statistics, for the article “What is good for the goose is good for the gander? How gender-specific conceptual frames affect financial participation and decision-making” (with Flavia Coda Moscarola and Andrea Gallice), *Economics of Education Review*, 75, 101952, pp. 1-40; 2020.

Team member, *Conta e racconta* Research Project funded by the *Fondazione per la Scuola della Compagnia di San Paolo*, the *Museo del Risparmio* of Torino and CeRP; 2015-2016.

Team member, *Ateneo di Torino-Compagnia di San Paolo* Grant on “English in Italy: Linguistic, Educational and Professional Challenges”. Principal investigator: Virginia Pulcini (Università di Torino); 2013-2016.

## RECENT PUBLICATIONS

### Edited books

*English in Italy: Linguistic, Educational and Professional Challenges*, Milano: FrancoAngeli, co-edited with Alessandra Molino; 2017.

### Refereed Articles & Book Chapters

“Kneading Dough: A Cognitive Approach to Food-based Metaphors in the Language of the 2008 Financial Crisis”. *Quaderni del CIRM*, Vol.1. Roma: tab edizioni, pp. 207-222; 2021.

“Why Don’t Women Knit their Portfolio? Gender and the Language of Investor Communication”. *Proceedings of the 2<sup>nd</sup> International Conference of the Journal Scuola Democratica ‘Reinventing Education’*, Vol. 1, *Citizenship, Work and the Global Age*, Roma: Associazione Scuola Democratica, pp. 271-282; 2021.

“Subprime, quantitative easing, rating ... L’inglese come arma di confusione di massa?” In *Scenari ed esperienze di educazione finanziaria. Risultati dell’indagine nazionale ONEEF e riflessioni multidisciplinari*, eds. Luca Refrigeri, Emanuela Emilia Rinaldi & Valentina Moiso, Lecce: Pensa Multimedia, 81-105; 2020.

“What is good for the goose is good for the gander? How gender-specific conceptual frames affect financial participation and decision-making” (with Flavia Coda Moscarola and Andrea Gallice), *Economics of Education Review*, 75, 101952, 1-40; 2020.

“Seven Ways to Knit Your Portfolio: Is the Language of Investor Communication Gender Neutral?” (with Elsa Fornero, Henriëtte Prast and José Sanders), *Specialised and Professional Discourse Across Media and Genres*, eds. Giuliana Garzone, Paola Catenaccio, Kim Grego and Roxanne Doerr. Milano: Ledizioni, 137-160; 2018.

“Pensi che un bond sia un agente segreto?” English as a Lingua-Not-So-Franca in Italian Financial Communication”, *English in Italy: Educational and Professional Challenges*, eds. Cecilia Boggio and Alessandra Molino. Milano: FrancoAngeli, 61-86; 2017.

“Introduction: Outlook on the Role of English in 21<sup>st</sup> Century Italy” (with Alessandra Molino), *English in Italy: Educational and Professional Challenges*, eds. Cecilia Boggio and Alessandra Molino. Milano: FrancoAngeli, 9-13; 2017.

“Praten over pensioen: Communicatie over financiële zaken nu en later” [Retirement Planning Communication: Discussing Present and Future Financial Issues] (with José Sanders, Kobi Van Krieken and Henriëtte Prast), *De Macht van de Taal: Taalbeheersingsonderzoek in Nederland en Vlaanderen*, eds. Dorien Van De Mieroop, Lieven Buysse, Roel Coesemans and Paul Gillaerts. Leuven: ACCO, 233-244; 2016.