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18/02/1997

CHRISTIAN DI PRIMA

PROFESSIONAL EXPERIENCE

BEEOPAK SRL, VIA LUIGI GALVANI, 21, 10144 TORINO

04/02/2021 – 08/06/2021

Curricular internship:

- Junior Sales Account: integral and autonomous management of sales, research, and business development activities
- Mentoring and supervision of new interns

FEDERAZIONE ITALIANA GIUOCO CALCIO, VIA GREGORIO ALLEGRI 14, 00198 ROMA

06/12/2012 – 15/02/2021

Referee: football referee at provincial and regional amateur level

BENE BANCA CREDITO COOPERATIVO DI BENE VAGIENNA (CUNEO) S.C., VIA ANDREA DORIA 10, 10123 TORINO

30/09/2019 – 19/05/2020

Extra-curricular internship:

- Customer documentation collection and master data update
- Handling of contractual documentation
- Assisting customers with service-related operations: cash operations
- Provision of ancillary collection and payment services
- Acquisition of anti-money laundering regulations during cashier activity
- Production and analysis documentation for lending practices

MARILA '87 DI PETRONE M. & C. S.A.S., VIA VITTORIO ASINARI DI BERNEZZO 79, 10146 TORINO

28/03/2018 - 25/07/2018

Curricular internship:

- Direct and indirect sales assistance
- Back office and customer assistance
- Archive and updating of company's IT system

EDUCATION

VRIJE UNIVERSITEIT BRUSSEL, FACULTY OF SOCIAL SCIENCES AND SOLVAY BUSINESS SCHOOL

22/11/2022 - Ongoing

PhD Student in Business Economics

Research Project: HR Analytics: Where Should it be Strategically Placed? An Empirical Analysis

Supervisor: Bert Schreurs

UNIVERSITÀ DEGLI STUDI DI TORINO, SCUOLA DI MANAGEMENT ED ECONOMIA

2022 - Ongoing

Subject expert in the subject area SECS-P/08 – Economics and Business Management for the matter “Performance Management and Leadership”

UNIVERSITÀ DEGLI STUDI DI TORINO, SCUOLA DI MANAGEMENT ED ECONOMIA

01/11/2021 - Ongoing

PhD Student in Business and Management

Research Project: HR Analytics: Where Should it be Strategically Placed? An Empirical Analysis

Supervisor: Alberto Ferraris

UNIVERSITÀ DEGLI STUDI DI TORINO, SCUOLA DI AMMINISTRAZIONE AZIENDALE

18/11/2022

Executive Master in Strategic Human Resource Management

UNIVERSITÀ DEGLI STUDI DI TORINO, SCUOLA DI MANAGEMENT ED ECONOMIA

19/07/2021

Master’s degree in Business Management, Marketing and Strategy

Final Grade: 110 / 110 with honors and mentions

Thesis Title: HR Analytics - Theoretical-Practical Evidence, Barriers, and Future Lines of Research

Thesis Supervisor: Prof. Alberto Ferraris

UNIVERSITÀ DEGLI STUDI DI TORINO, SCUOLA DI MANAGEMENT ED ECONOMIA

15/07/2019

Bachelor’s Degree in Business Management, fully delivered in English

Final Grade: 110 / 110 with honors

Thesis Title: Platano Chips: Marketing Strategy for the Launch on the Italian Market

Thesis Supervisor: Dott. Giuliano Rossi

UNIVERSIDAD AUTÓNOMA DE MADRID (UAM)

01/09/2017 – 31/01/2018

Erasmus+ - Erasmus For Student

LICEO SCIENTIFICO STATALE A. VOLTA, TORINO

2016

Maturità scientifica

Final Grade: 83/100

TEACHING
ACTIVITIES

SAA SCHOOL OF MANAGEMENT, UNIVERSITÀ DEGLI STUDI DI TORINO

Academic year 2022 –2023

Organization and mentoring in the Hackathons of the Master in Business Administration:

- E-commerce: 28/02/2023-01/03/2023

SAA SCHOOL OF MANAGEMENT, UNIVERSITÀ DEGLI STUDI DI TORINO

10/10/2022 – 30/08/2023

Adjunct Professor: integrative teaching for the Bachelor's Degree in Business Management, academic year 2022-2023, fully delivered in English, for the course:

- Marketing (12 ECTS, 45h)

SAA SCHOOL OF MANAGEMENT, UNIVERSITÀ DEGLI STUDI DI TORINO

Academic year 2021 –2022

Organization and mentoring in the Hackathons of the Master in Business Administration:

- Circular economy: 15/02/2022-16/02/2022
- E-commerce: 15/03/2022 – 16/03/2022
- Fintech: trends and opportunities in a digital world: 05/04/2022 – 06/04/2022
- Smart city: New mobility solutions for citizens: 17/05/2022 – 18/05/2022

SAA SCHOOL OF MANAGEMENT, UNIVERSITÀ DEGLI STUDI DI TORINO

04/10/2021 – 30/08/2022

Adjunct Professor: integrative teaching for the Master's Degree in Business Administration, academic year 2021-2022, fully delivered in English, for the courses:

- Entrepreneurship (5 ECTS, 18 h)
- International Management (5 ECTS, 18 h)
- Strategic Marketing (5 ECTS, 18 h)

INSTITUTIONAL
ACTIVITIES

UNIVERSITÀ DEGLI STUDI DI TORINO, SCUOLA DI MANAGEMENT ED ECONOMIA

Academic year 2022-2023

PhD Students Representative in the Management Department Council

UNIVERSITÀ DEGLI STUDI DI TORINO, SCUOLA DI MANAGEMENT ED ECONOMIA

30/05/2022 – 04/06/2022

Support to the organization and management of the "Forum dell'Economia Aziendale"

PARTICIPATION IN
RESEARCH GROUPS

INNOVATION, COMPETITIVE STRATEGIES AND TERRITORIAL DEVELOPMENT

01/09/2022 - 31/08/2024

Project Coordinator: Prof. Stefano Bresciani

TRACK CHAIR

RESEARCH INNOVATION FORUM 2023 “INNOVATION 5.0: NAVIGATING SHOCKS CRISES IN UNCERTAIN TIMES”

12/04/2023 – 14/04/2023

- Track Chair of the track “Data-driven approaches & human resource management in the era of digitalization”

CONFERENCES

THE 16TH ANNUAL EUROMED ACADEMY OF BUSINESS (EMAB) CONFERENCE “BUSINESS TRANSFORMATION IN UNCERTAIN GLOBAL ENVIRONMENTS”, VILNIUS UNIVERSITY LIBRARY SCIENTIFIC COMMUNICATION AND INFORMATION CENTER

27/09/2023 – 29/09/2023

- Conference Presenter – Long Abstract: “It ain’t easy (on your own): exploring HR analytics challenges and difficulties through a multi stakeholder perspective”
- Participant to the “Paper Development Workshop”

83RD ANNUAL MEETING OF THE ACADEMY OF MANAGEMENT “PUTTING THE WORKER FRONT AND CENTER”, BOSTON

04/08/2023 – 08/08/2023

- Coauthor of the presented full paper “Digital Technologies’ Implementation in Circular Businesses: Evidence from SMEs’ Going Circular Path”

SINERGIE-SIMA 2023 MANAGEMENT CONFERENCE “REDISCOVERING LOCAL ROOTS AND INTERACTIONS IN MANAGEMENT”, UNIVERSITÀ DEGLI STUDI DI BARI “ALDO MORO”

29/06/2023 – 30/06/2023

- Conference Presenter – Long Abstract: “Can HR analytics improve organizational performance? An empirical, CB-SEM approach”
- Participant to the “Paper Development Workshop”

32ND INTERNATIONAL CONFERENCE BY THE SCIENTIFIC ASSOCIATION OF ECONOMICS AND BUSINESS MANAGEMENT “BUSINESS, STRATEGY AND SUSTAINABILITY IN A GLOBAL WORLD”, UNIVERSITY OF ALICANTE

25/06/2023 – 27/06/2023

- Coauthor of the presented full paper “The Role of Human Capital and Organizational Commitment In The Relationship Between ICT Training, Digital Transformation and Company Performance”

18TH ACADEMY OF INNOVATION, ENTREPRENEURSHIP, AND KNOWLEDGE CONFERENCE “INNOVATION, KNOWLEDGE AND DIGITALISATION: BUILDING TRUST TO FACE TODAY’S CHALLENGES”, ESIC UNIVERSITY, MADRID

21/06/2023 – 23/06/2023

- Conference Presenter – Full Paper: “How to survive to social crises? An HR analytics data-driven approach to improve social sustainable operations effectiveness”

R&D MANAGEMENT CONFERENCE 2023 “RESPONSIBLE AND RESPONSIVE INNOVATION FOR A BETTER FUTURE”, PABLO DE OLAVIDE UNIVERSITY, SEVILLE

17/06/2023 – 21/06/2023

- Conference Presenter – Full Paper: “HR practices to support digital transformation skills in global value chains: the moderating role of HR analytics”
- Participant to the “PhD Colloquium”

RII FORUM 2023 “INNOVATION 5.0: NAVIGATING SHOCKS AND CRISES IN UNCERTAIN TIMES. TECHNOLOGY – BUSINESS – SOCIETY”, THE NOWODWORSKI COLLEGE, KRAKOW

12/04/2023 – 14/04/2023

- Conference Presenter – Full Paper: “Rethinking the HR role: how digital transformation is changing HR departments”
- Session chair of the track “Data-driven approaches & human resource management in the era of digitalization”

2022 IEEE INTERNATIONAL CONFERENCE ON TECHNOLOGY MANAGEMENT, OPERATIONS AND DECISIONS

23/11/2022 – 25/11/2022

- Session chair of the Websession “Data Science and Analytics”

THE 15TH ANNUAL EUROMED ACADEMY OF BUSINESS (EMAB) CONFERENCE “SUSTAINABLE BUSINESS CONCEPTS AND PRACTICES”, UNIVERSITÀ DEGLI STUDI DI PALERMO

21/09/2022 – 23/09/2022

- Conference Presenter – Long Abstract: “A New Weapon for Moving Beyond the War for Talent: Using HR Analytics to Support Talent Management Activities”
- Session chair of the track “Technology in Business, Economy and Society”

R&D 2022 MANAGEMENT CONFERENCE “INNOVATION FOR PEOPLE AND TERRITORIES”, UNIVERSITÀ DEGLI STUDI DI TRENTO

09/07/2022 – 13/07/2022

- Conference Presenter – Full Paper: “Help me help you: how HR analytics helps organizational creativity”
- Participant to the “PhD Colloquium”

SINERGIE - SIMA MANAGEMENT CONFERENCE 2022 “BOOSTING KNOWLEDGE AND TRUST FOR A SUSTAINABLE BUSINESS, UNIVERSITÀ COMMERCIALE LUIGI BOCCONI

30/06/2022 – 01/07/2022

- Conference Presenter - Long Abstract: “Save the planet, but do not leave people behind: an interdisciplinary data-driven approach to Social Sustainable Operations and HR Management”

FORMATIVE OR
RESEARCH
ACTIVITIES

- 10/08/2023. Participation in the webinar “*Will AI Replace the Educator?*” with David Lefevre and David Shrier hosted by Harvard Business Publishing Education
- 16/06/2023. Participation in the research seminar “*ESG practices and bank deposits: evidence from the covid-19 pandemic*” by Prof. Jonathan Williams and Dr. Alessio Bongiovanni at the Department of Management, Università degli Studi di Torino
- 14/06/2023. Participation in the research seminar “*Retracing the Links: Exploring the Relationship Between EU VAT, Customs Duties and International Trade*” by Dr.

Elena Massegli Miszczyszyn at the Department of Management, Università degli Studi di Torino

- 30/05/2023. Participation in the seminar “Quale ruolo per il Social Impact Manager?” organized by Associazione Italiana per la Formazione Manageriale
- 25/05/2023. Participation in the webinar “*So you want to do research on equity/equality, diversity & inclusion in IHR*” by Prof. Stacey Fitzsimmons, Prof. Mustafa F. Özbilgin and Prof. Stella M. Nkomo, part of the IHRM Webinar Series, organized by the Centre for Global Workforce Strategy at Simon Fraser University (Canada), the Center for International Human Resource Studies at the Pennsylvania State University (USA), Pennsylvania Western University (USA), and ESCP Business School and RIT Croatia (Europe)
- 23/05/2023. Moderator in the research seminar “*Learning from prior knowledge sourcing experience: The Effects on Multinational Subsidiaries’ knowledge sourcing*” by Dr. Anna Roca Castello at the Department of Management, Università degli Studi di Torino
- 19/05/2023. Participation in the research seminar “*Espresso for chocolate: place dynamics of Turin’s social impact entrepreneurial ecosystem*” by Dr. Kathleen Burke at the Department of Management, Università degli Studi di Torino
- 02/05/2023. Participation in the webinar “*Unlocking the Power of AI: How Tools Like ChatGPT Can Make Teaching Easier and More Effective*” with Dr. Ethan Mollick and Dr. Lilach Mollick hosted by Harvard Business Publishing Education
- 01/05/2023. Participation in the webinar “*Enhancing Student Learning with Peer Exchange: Demonstration and Q&A*” with Lisa Warshaw hosted by Harvard Business Publishing Education
- 27/04/2023. Participation in the webinar “*Let’s talk about language!*” by Prof. Rebecca Piekkari, part of the IHRM Webinar Series, organized by the Centre for Global Workforce Strategy at Simon Fraser University (Canada), the Center for International Human Resource Studies at the Pennsylvania State University (USA), Pennsylvania Western University (USA), and ESCP Business School and RIT Croatia (Europe)
- 21/04/2023. Participation in the research seminar “*Linking Strategic Agility to Product Development: The Role of Employee Resilience and Self-efficacy as Microfoundations*” by Prof. Ismail Gölgeci at the Department of Management, Università degli Studi di Torino
- 14/04/2023. Participation in the webinar “*Leadership and Team Simulation: Everest V3*” by Tarika Seth hosted by Harvard Business Publishing Education
- 17/03/2023. Participation in the research seminar “*ESG an overview of the research project on Empathy, Compassion, and Care in Water Governance, from the Perspective of Integral Ecology*” by Dr. Margherita Paola Poto at the Department of Management, Università degli Studi di Torino
- 23/02/2023. Participation in the webinar “*Informal Network Research in International HRM*” by Prof. Sven Horak, part of the IHRM Webinar Series, organized by the Centre for Global Workforce Strategy at Simon Fraser University (Canada), the Center for International Human Resource Studies at the Pennsylvania State University (USA), Pennsylvania Western University (USA), and ESCP Business School and RIT Croatia (Europe)

- 23/02/2023. Participation in the webinar “*Time is on our side? Towards more time-sensitive research in IHRM*” by Prof. Wolfgang Mayrhofer, part of the IHRM Webinar Series, organized by the Centre for Global Workforce Strategy at Simon Fraser University (Canada), the Center for International Human Resource Studies at the Pennsylvania State University (USA), Pennsylvania Western University (USA), and ESCP Business School and RIT Croatia (Europe)
- 17/02/2023. Participation in the research seminar “*ESG resilience during COVID-19 pandemic: evidence from America*” by Dr. Bin Dong at the Department of Management, Università degli Studi di Torino
- 03/02/2023. Participation in the “*Festival del Management*” organized by the Department of Management, Università degli Studi di Torino
- 20/01/2023. Participation in the research seminar “*Open innovation: status quo and quo vadis*” by Prof. Alberto Bertello and Dr. Domenico Di Prisco at the Department of Management, Università degli Studi di Torino
- 14/12/2022. Participation in the seminar “*Plenitude: A Story of an Inclusive Rebranding*” by Giorgia Molajoni and Prof. Chiara Civera at the Department of Management, Università degli Studi di Torino
- 02/12/2022. Participation in the workshop “*Delving into the Dark World of Predatory Open Access Publishing*” by Dr. Maximilian Heimstädt, Prof. Graham Kendall and Prof. Amy Koerber at the Department of Science for Economics and Business, Università degli Studi di Firenze
- 18/11/2022. Presenter in the research seminar “*The role of human resource practices in the implementation of digital transformation: an empirical approach*” by Dr. Álvaro Nicolás-Agustín and **Dr. Christian Di Prima** at the Department of Management, Università degli Studi di Torino
- 17/11/2022. Participation in the webinar “*Adjustment Reimagined!*” by Prof. Margaret Shaffer and Prof. Mihaela Dimitrova, part of the IHRM Webinar Series, organized by the Centre for Global Workforce Strategy at Simon Fraser University (Canada), the Center for International Human Resource Studies at the Pennsylvania State University (USA), Clarion (soon to be Pennsylvania Western) University (USA), and ESCP Business School and RIT Croatia (Europe)
- 24/06/2022. Participation in the webinar “*Translating IHRM Research for Practical Impact*” by Prof. Helen De Cieri, Prof. Betina Szkudlarek, Dott. Lauren Locklear and Prof. Paula Caligiuri, part of the IHRM Webinar Series, organized by the Centre for Global Workforce Strategy at Simon Fraser University (Canada), the Center for International Human Resource Studies at the Pennsylvania State University (USA), Clarion (soon to be Pennsylvania Western) University (USA), and ESCP Business School and RIT Croatia (Europe)
- 21/07/2022. Participation in the webinar “*Student Engagement Strategies That Work: How to Make Your Classroom Safe and Noisy*” by Dr. Patti O’Brien-Richardson hosted by Harvard Business Publishing Education
- 11/07/2022. Participation in the “*Workshop Boogie-U | Co-designing a teaching and learning toolkit for Innovation and Entrepreneurship Education*” hosted by the School of Innovation, Università degli Studi di Trento
- 24/06/2022. Participation in the webinar “*Is International Human Resource Management (IHRM) under the resource-based view too relevant to be left to IHRM*”

scholars? How IHRM can (re)gain the scholarly high ground?" by Prof. Markus Pudelko, part of the IHRM Webinar Series, organized by the Centre for Global Workforce Strategy at Simon Fraser University (Canada), the Center for International Human Resource Studies at the Pennsylvania State University (USA), Clarion (soon to be Pennsylvania Western) University (USA), and ESCP Business School and RIT Croatia (Europe)

- 23/06/2022. Participation in the webinar “*The New Executive Education - Erasing the In-Person vs. Online Dichotomy*” by Prof. Mohanbir Sawhney hosted by Harvard Business Publishing Education
 - 13/06/2022. Participation in the “*Paper Development Workshop Session*” by Prof. Gazi Islam and Prof. Eusebio Scornavacca at the Department of Management, Università degli Studi di Torino
 - 13/06/2022. Participation in the seminar “*Introduction to qualitative comparative methodology: fsQCA*” by Dott. María Rodríguez-García and Dott. María Orero-Blat at the Department of Management, Università degli Studi di Torino
 - 10/06/2022. Participation in the seminar “Responsible transformation in organizations: Co-creating Digital, Ecological and Social Robustness” by Prof. Gazi Islam and Prof. Eusebio Scornavacca at the Department of Management, Università degli Studi di Torino
- 19/04/2022. Attended and passed with merit the course “Lean Startup and Lean Business for the Innovation Management” (20h, 4ects) held by Prof. Guido Perboli at the Politecnico di Torino

PUBLICATIONS

- Perotti, F. A., **Di Prima, C.**, & Ferraris, A. (2023). Digital Technologies’ Implementation in Circular Businesses: Evidence from SMEs’ Going Circular Path. In *Academy of Management Proceedings* (Vol. 2023, No. 1, p. 18223). Briarcliff Manor, NY 10510: Academy of Management.
- Ferraris, A., **Di Prima, C.** (2023). Rethinking the HR role_ how digital transformation is changing HR departments. In *Research & Innovation Forum 2023: Book of Abstracts* (p.56).
- Agustín-Nicolás, A., Jiménez-Jiménez, D. & **Di Prima, C.** (2023). ICT Training, Digital Transformation and Company Performance: an Empirical Study, *European Journal of Innovation Management*, awaiting publication.
- **Di Prima, C.**, Ferraris, A., Giovando, G., & Massucco, M. (2022). A New Weapon for Moving Beyond the War for Talent: Using HR Analytics to Support Talent Management Activities. In *Euromed Academy of Business Conference Book of Proceedings* (Pp. 947-950). Euromed Press.
- **Di Prima, C.** & Ferraris, A. (2022). Save the planet, but do not leave people behind: an interdisciplinary data-driven approach to Social Sustainable Operations and HR management. In *Boosting knowledge & trust for a sustainable business: Electronic Conference Proceedings* (pp. 309-313). Fondazione Cueim.

AWARDS

- The RII Forum 2023 Award for Best Reviewer; Rii Forum 2023 “Innovation 5.0.: Navigating shocks and crises in uncertain times. Technology – Business – Society”
- Conference Best Student Paper Award with the study **Di Prima, C.**, Ferraris, A., Giovando, G., & Massucco, M. “A New Weapon for Moving Beyond the War for Talent: Using HR Analytics to Support Talent Management Activities”, The 15th Annual Euromed Academy of Business (EMAB) Conference “Sustainable business concepts and practices”, Università degli Studi di Palermo, 2022
- Selected Author for the Anthological Collection of the XIII Edition of Il Federiciano International Context, 2021
- Selected Author for the Anthological Collection of the VII Edition of Premio CET Scuola Autori di Mogol, 2020

REVIEWER ACTIVITY

- Certified Reviewer for “Journal of Innovation and Knowledge”, (I.F. 18.1; ABS 1*) since: 2022
- Certified Reviewer for “International Journal of Consumer Studies”, (I.F. 9.9; ABS 2*) since: 2023
- Certified Reviewer for “EuroMed Journal of Business”, (I.F. 5.2; ABS 1*) since: 2023
- Certified Reviewer for “Technological Forecasting and Social Change”, (I.F. 17.2; ABS 3*) since: 2023
- Certified Reviewer for “Journal of Intellectual Capital”, (I.F. 6; ABS 2*) since: 2023
- Reviewer for the RII Forum 2023 “Innovation 5.0: Navigating Shocks and Crises in Uncertain Times. Technology – Business – Society”, The Nowodworski College, Krakow
- Reviewer for the R&D Management Conference 2023 “Responsible and Responsive Innovation for a Better Future”, Pablo De Olavide University, Seville
- Reviewer for the 18th Academy of Innovation, Entrepreneurship, and Knowledge Conference “Innovation, Knowledge and Digitalisation: Building Trust to Face Today’s Challenges”, ESIC University, Madrid

LANGUAGE SKILLS

- **Italian:** Native Speaker
- **English:** Advanced Level (C1)
- **Spanish:** Advance Level (C1)

Language Certifications

2015

First Certificate in English

Overall Score: 179/190